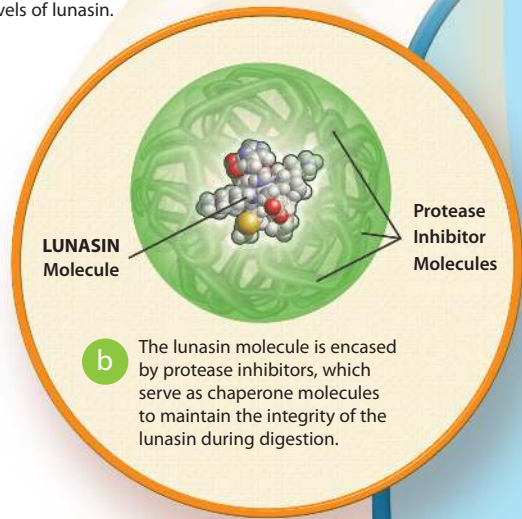


LunaRich's Superior Bioavailability



a The amount of lunasin in soybeans varies significantly based on seed, soil and environment. We refine specially selected soybeans grown exclusively for Reliv with highly concentrated levels of lunasin.



b The lunasin molecule is encased by protease inhibitors, which serve as chaperone molecules to maintain the integrity of the lunasin during digestion.

c LunaRich's refinement process retains a more uniform and integrated "shell" of protective chaperone molecules to better protect the lunasin's structure after consumption.

d The lunasin molecule retains its integrity as breakdown of the chaperone molecules continues into the small intestine.

e The bonds with the chaperone molecules are completely broken, releasing bioavailable lunasin for absorption into the body. More lunasin molecules absorbed at this stage mean greater health benefits for you.

